

History of copper & silver ionization

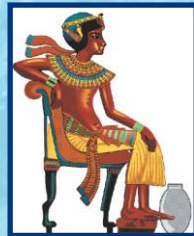


The ancient Greeks were the first to discover the sanitizing powers of copper.



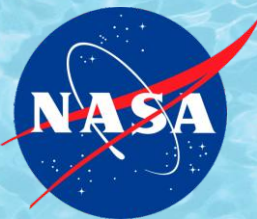
Early American pioneers put copper and silver coins into wooden water casks to provide them safe drinking water. The agitation caused the coins to discharge ions into the water killing bacteria and viruses.

- Silver is used by dentists to fill cavities and used by paramedics on burn victims because of its strong antibacterial features.
- In the plague-ridden Middle Ages, mothers knew to place a silver spoon in an infant's mouth to ward off diseases.



The Egyptians kept their water in silver containers to prevent contamination.

NASA connection



Buzz Aldrin

In 1967, NASA scientists capitalized on this knowledge and developed an ionization system for the potable water supply aboard the Apollo flights. They did not

want to bring chlorine into space. In 1989, NASA granted Clearwater a license to commercialize this technology.



"MineralPure uses the same technology that NASA used aboard the Apollo spacecraft to purify water without having to use chlorine."

BUZZ ALDRIN,
Apollo II Astronaut

Clearwater Marine Aquarium

In 1994, NASA's "Spinoff" magazine featured our ionization system on the Clearwater Marine Aquarium, now the home of "Winter", the star dolphin from the movie "Dolphin Tale."*



*Dolphin Tale © Alcon Film LLC/Warner Brothers

The Choice is Clear



For nearly 100 years, chlorine has been perceived as the only way to disinfect water in swimming pools and spas. Yet this method commonly yields red, irritated eyes, dry and brittle hair, swimmers ear, dry itchy skin, bleached out swimsuits and a distinct odor on your body and in the water.

Chlorine is a strong bleach and is dangerous.

The bottom line is...
nobody likes CHLORINE!



MineralPure is a healthier, more effective and economical solution

MineralPURE®

The healthy alternative to chlorine

Real Benefits

Crystal Clear Water - You will be amazed at the clarity of the water. Swim in water that exceeds EPA standards for drinking water!

Health & Environmental - Chlorine absorbs through your skin and is detrimental to your health and environment. Reduces complaints of red eyes & chlorine smell.

Money Saving - Your investment is quickly recovered by virtually eliminating costly chlorine products, bags of salt, replacement parts for salt generators, algaecides and by prolonging pool equipment.

Time Saving - Enjoy your pool more with less maintenance and chemical monitoring.

Reduce Corrosion - Pool/spa equipment, vinyl liners, hoses, covers, pool cleaners and solar equipment will last much longer.

5 - Year Warranty - Your unit comes with a full 5-year warranty, except the electrodes, which need replacing on occasion.

NSF Certified - The National Sanitation Foundation is the world's leading certification agency that tests products to verify they meet public health and safety standards. (All swimming pool units except the SPA-1R/2R are NSF listed.)

Manufactured by



Established 1989

MineralPure.com



Made in USA



Licensed Technology



Tested and Certified by NSF International to NSF-50



ACCREDITED BUSINESS

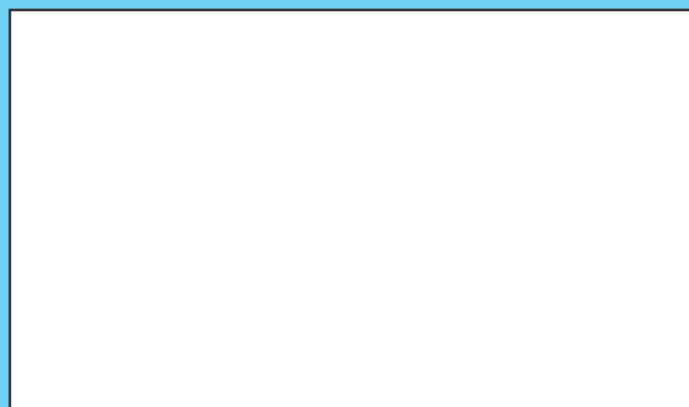


MEMBER



MEMBER

Authorized Dealer



MineralPure.com

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MineralPURE®

The healthy alternative to chlorine



Transform your pool or spa into an oasis of mineral spring water . . .



Licensed Technology

. . . naturally



Residential Pools & Spas

Introducing

MineralPURE®

The healthy alternative to chlorine

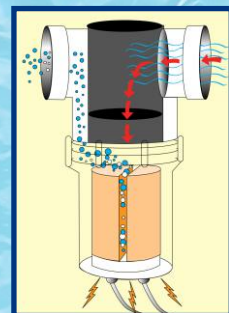
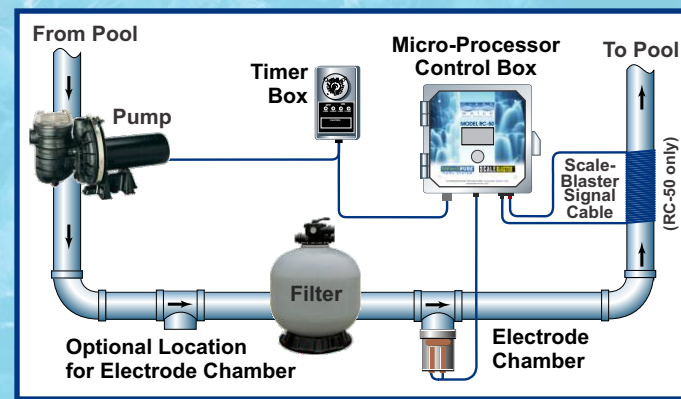


- Reduce chlorine use dramatically
- Enjoy crystal clear water
- Swim in "mineral spring-like" water
- Provides a healthier environment
- NASA licensed technology
- Most models NSF Standard 50 certified

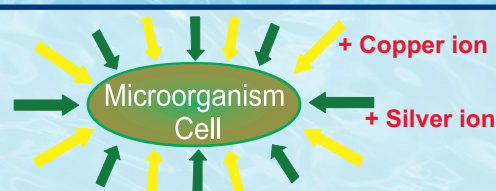


How MineralPure works

Using two of nature's most precious minerals as the basis of its technology, the MineralPure system works by applying a copper or copper/silver ionization process to your pool or spas water.



A computerized control box sends a precise low-voltage DC charge to a pair of scientifically formulated electrodes (comprised of copper or copper/silver alloy) that are placed in-line of the existing equipment. Safe and natural mineral ions are then released into the water.



It is a well documented fact that **copper ions** help kill algae, while **silver ions** help kill bacteria & viruses.



"Once you swim in a pool purified by MineralPure, you will never want to go back to a chlorinated-only pool again."

Several models to handle any size pool or spa

Premium Residential Model



NSF

RC-50

50,000 gallon capacity with built-in ScaleBlaster®

Economical Residential Models



R-20
20,000 gallon

NSF



R-40
40,000 gallon

NSF

Spa Premium Model



SPA-1R

(SPA-1R/2R are not NSF listed)

Spa Economical Model



SPA-2R

Commercial Models

NSF

Six commercial models are available to handle any size pool up to 600,000 gallons. (All commercial models are NSF listed.)

Performance comparison

MineralPure Ionizer vs. Salt Generator vs. CHLORINE



	MineralPure Ionizer	Salt Generator	CHLORINE
HARMFUL TO EYES?	NO	NO	YES
IRRITATING TO SKIN?	NO	NO	YES
BLEACHES HAIR?	NO	NO	YES
EXPLOSIVE, UNSAFE TO HANDLE?	NO	NO	YES
DANGEROUS TO STORE?	NO	NO	YES
FADES SWIM SUITS?	NO	NO	YES
CORROSIVE TO EQUIPMENT?	NO	YES	YES
EVAPORATES?	NO	YES	YES
UNPLEASANT TO SMELL?	NO	NO	YES
LINKED TO CANCER?	NO	YES	YES
ABSORBS THROUGH SKIN?	NO	YES	YES
FORMS CARCINOGENIC THM's?	NO	YES	YES
CREATES CHLORAMINES?	NO	NO	YES
REQUIRES USE OF CYANURIC ACID?	NO	YES	YES
HARMFUL TO THE ENVIRONMENT?	NO	YES	YES
COSTS \$100'S A YEAR TO OPERATE?	NO	YES	YES
HELPS KILL ALGAE?	YES	YES	YES
HELPS KILL BACTERIA?	YES	YES	YES
HELPS KILL VIRUSES?	YES	NO	NO



Saltwater generators make chlorine!

Saltwater generators are a popular alternative, but many people have mistaken it as a chlorine-free pool system, when in fact it is a chlorine generator! Maintenance is a nuisance and replacement parts can run up to a thousand dollars or more. The units require a lot of salt - which is corrosive and can damage your pool surface & equipment.